



Regular Meeting of the Franklin Economic Development Commission (EDC)

AGENDA

Franklin City Hall Lower Level Conference Room

9229 W. Loomis Road, Franklin, Wisconsin

Monday, August 23, 2021 – 6:30 p.m.

Ald Mike Barber
Steve Bobowski
Rob Goetsch
Steve Smith

Mike Soto
Timothy Wachter
Barbara Wesener

- I. Call to Order and Roll Call
- II. Citizen Comment Period
- III. Presentation of Due North Media’s Audience Extension, a Targeted Online Marketing tool.
- IV. Presentation of Multiview, a B2B digital marketing tool.
- V. Approve Minutes from the April 26th, May 24th, and August 2nd, 2021 Meetings
- VI. South Suburban Chamber of Commerce Monthly Update
- VII. Appointment to UDO Rewrite Committee
- VIII. Business Appreciation Celebration – event planning including event logistics, sponsorships, awards
- IX. Next Meeting – September 27, 2021
- I. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting.

Notice is given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk’s office at (414) 425-7500.