



Meeting of the Tourism Commission (TC)

AGENDA

Franklin City Hall Council Chambers
9229 W. Loomis Road, Franklin, Wisconsin

January 20, 2021 – 6:00 p.m.

Board Members

Shaun Marefka (Vice Chair)
Lance Schaefer
Amy Schermetzler (Chair)
Mark Wylie (Secretary/Treasurer)
Vacancy

Ad Hoc Members

Randy Grass
Barbara Wesener

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- I. Call to Order and Roll Call
 - II. Citizen Comment Period
 - III. Approval of minutes from December 16 and 21, 2020; and January 5, 8, and 13, 2021.
 - IV. Update on Wayfinding Signage & Banners
 - V. Engage Franklin Agreement
 - VI. Visitors Center Planning
 - VII. 2021 Tourism Activity Planning
 - VIII. Voucher Approvals
 - IX. Next meeting
 - X. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.