



Meeting of the Tourism Commission (TC)

AGENDA

Franklin City Hall Lower Level Conference Room

9229 W. Loomis Road, Franklin, Wisconsin

March 4, 2021 – 6:00 p.m.

Board Members

Ed Holpfer
Shaun Marefka (Vice Chair)
Lance Schaefer
Mark Wylie (Secretary/Treasurer)
Vacancy (Chair)

Ad Hoc Members

Randy Grass
Barbara Wesener

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- I. Call to Order and Roll Call
 - II. Welcome new member Ed Holpfer and Member Introductions
 - III. Citizen Comment Period
 - IV. Approve January 20th, 2021 meeting minutes
 - V. 2021 Officer Elections
 - VI. Review and Approve Naming Rights Agreement
 - VII. Update on Banners
 - VIII. Visitors Center Planning
 - IX. Director of Tourism – orientation overview
 - X. 2020 budget amendment to transfer \$110,000 from Advertising to Capital Outlay for wayfinding expenses
 - XI. Review legal expenses
 - XII. Voucher Approvals
 - XIII. Next meeting
 - XIV. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.