



## Meeting of the Franklin Economic Development Commission (EDC)

### AGENDA

Franklin City Hall Hearing Room  
9229 W. Loomis Road, Franklin, Wisconsin  
May 3, 2023 – 6:30 p.m.

Alderman Mike Barber  
Steve Bobowski

Barbara Wesener  
Timothy Wachter

- I. Call to Order and Roll Call
- II. Citizen Comment Period
- III. Approve Minutes from the January 26, 2023 Meeting
- IV. Budget review
- V. Marketing Materials
  - a. Materials development RFP
    - i. Vendor Profiles,
    - ii. Timing and next steps
  - b. Database report – Data Axle cannot generate email addresses. D&B costs run from \$1,200 to \$3,500. Recommend subscribe to email address level in 2024
- VI. Economic Development Update
  - a. EDC Presentation to the Franklin Business Consortium, 5/17 – Commission Input
- VII. Economic Development Strategic Plan for the Franklin EDC
  - a. Facilitators RFP
    - i. Facilitator Profiles
    - ii. Timing and next steps
- VIII. Next meeting date
- IX. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting.

Notice is given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.