

Meeting #2 – What Do We Need to Learn?

- I. **Welcome**
- II. **[Library Strategic Plan 2020 - 2024](#)**
 - a. Jennifer will provide some highlights and successes
- III. **Library Summary**
 - a. Community Demographics. *Please take a moment to review these demographics ahead of time.*
 - b. https://data.census.gov/profile/Franklin_city,_Milwaukee_County,_Wisconsin?g=060XX00US5507927300
- IV. **Patron Profiles/Journey Mapping**
 - a. In small groups, we will create and define some patron personas and consider how they might use the library.
- V. **Survey & Community Listening Sessions**
 - a. Collaborative work to identify what we want to learn through these feedback channels.