



**Minutes of the Economic Development Commission
Franklin City Hall Lower Level Conference Room
9229 W. Loomis Road, Franklin, Wisconsin
Monday, August 26, 2019 – 6:30 p.m.**

Members Present				Others Present	
Barber, Alderman	x	Goetsch, Rob	x	Calli Berg, Dir of Economic Development	
Bobowski, Steve	x	Soto, Mike	x		
Cool, Matt		Barbara Wesener	x		
Dausman, Paul (Chair)	x				

- I. The meeting of the Franklin Economic Development Commission (EDC) was called to order at 6:30 by Chairman Dausman.
- II. The floor was opened for citizen comment at 6:31 p.m. and closed at 6:31 p.m. There were no public comments.
- III. Barber moved, seconded by Wesener, to approve the minutes of the July 22nd, 2019 meeting. Motion carried.
- IV. The Commission discussed the presentation by Barb Caprile to create a Franklin Magazine and decided to table the decision for now. Berg will place an ongoing item on the agenda for future discussions on how the EDC can positively impact the economic climate in Franklin.
- V. The Commission discussed details for the Business Appreciation Celebration and determined that they would select the final nominations at the September meeting. Barber moved, supported by Soto, to recommend seeking sponsorships for the event and to have Dausman discuss the possibility with the Mayor. Motion carried.
- VI. The Commission asked Berg to determine from THIEL Brand Design what the brand rollout strategy should be for the EDC. Berg to follow up and report back to the EDC.
- VII. The next meeting is September 23, 2019. Berg will not be present and the agenda will be primarily for Business Appreciation Celebration planning.
- VIII. Dausman adjourned the meeting at 7:40 p.m. Motion carried.