

Minutes of the Special Meeting of the Tourism Commission
Council Chambers, 9229 W. Loomis Road, Franklin, Wisconsin
December 4, 2020 –12:00 p.m.

Members Present		Others Present
Shaun Marefka (Vice Chair)	x	Randy Grass – Ad Hoc Member
Lance Schaefer	x	Barbara Wesener – Ad Hoc Member
Amy Schermetzler (Chair)	x	
Mark Wylie (Secretary / Treasurer)	x	
Vacancy		

- I. The meeting of the Tourism Commission was called to order by Chair Schermetzler at 12:02 p.m.
- II. The floor was opened for citizen comment and closed at 12:03 p.m. and closed at 12:03 p.m.
- III. Wylie moved, supported by Marefka, to enter into closed session at 12:03 p.m. to discuss the final candidates for the Director of Tourism Position, a full-time employee to be hired by Engage Franklin, the tourism entity being created by the City of Franklin Tourism Commission and ROC Ventures for the purpose of promoting tourism-based businesses in the City of Franklin and marketing the City as a destination to potential visitors, candidates review and selection process. Motion carried.
- IV. Marefka moved, supported by Schaefer, to reenter open session at 12:47 p.m.
- V. Wylie moved, supported by Schaefer, to challenge the two invoices submitted by Quarles & Brady prior to having a signed agreement. Motion carried. Wylie moved, supported by Marefka, to instruct Quarles & Brady to work on the naming rights agreement first before working on other legal documents instead of working on all of them simultaneously. Motion carried.
- VI. The next meeting of the Tourism Commission will be December 11th at 8:30 a.m.
- VII. Wylie moved, supported by Marefka, to adjourn the meeting at 12:59 p.m.