



Approved 2/19/2020

Minutes of the Special Meeting of the Tourism Commission

Franklin City Hall Lower Level Conference Room

9229 W. Loomis Road, Franklin, Wisconsin

January 31, 2020 – 7:30 a.m.

Members Present		Others Present	
Ann Adamski		Randy Grass – Ad Hoc Member	
Shaun Marefka (Vice Chair)	x	Barbara Wesener – Ad Hoc Member	
Lance Schaefer			
Amy Schermetzler (Chair)	x	Sarah Anderson, South Suburban Chamber of Commerce	
Mark Wylie (Secretary / Treasurer)	x	Calli Berg, Dir of Economic Development	

- I. The meeting of the Tourism Commission was called to order by Chair Schermetzler at 7:30 a.m.
- II. The floor was opened for citizen comment at 7:30 a.m. and closed at 7:30 a.m.
- III. Schermetzler and Marefka updated the Commission on an expanded scope for partnering with ROC Ventures on a number of initiatives including stadium naming rights. The Commission was brought up to speed on the state of those discussions and no action was taken.
- IV. Schermetzler shared a draft job description with the members and asked them to come prepared to finalize at the next meeting.
- V. The Commission reviewed the web site for final input to the THIEL creative team so there will be a final draft to approve at the next Commission meeting.
- VI. Schermetzler moved, supported by Marefka, to adjourn the meeting at 8:27 a.m. Motion carried.