



Approved 7/15/2020

**Minutes of the Special Meeting of the Tourism Commission**  
**Franklin City Hall Hearing Room**  
**9229 W. Loomis Road, Franklin, Wisconsin**  
**June 24, 2020 – 7:30 a.m.**

Members Present		Others Present
Ann Adamski	x	Randy Grass – Ad Hoc Member
Shaun Marefka (Vice Chair)	x	Barbara Wesener – Ad Hoc Member
Lance Schaefer		
Amy Schermetzler (Chair)		
Mark Wylie (Secretary / Treasurer)	x	

- I. The meeting of the Tourism Commission was called to order by Vice Chair Marefka at 7:30 a.m.
- II. The floor was opened and closed for citizen comment at 7:31 a.m.
- III. Marefka updated the Commission on Engage Franklin activities. The job description for the director position is still being drafted. The agreement must be finalized and we need to work with ROC Ventures to understand the vision for a membership fee concept. The ROC office building lobby has been identified as a potential spot for the visitors center. Swag options for either the home opener or visitors center opening could potentially be a cooling towel, keychains, lanyards, a small hat, or a mask. Adamski moved, supported by Wylie, to spend up to \$5,000 on a promotional giveaway item. Motion carried. Marefka will spearhead procuring an appropriate giveaway.
- IV. Marefka adjourned the meeting at 8:07 p.m.