

**Minutes of the Special Meeting of the Tourism Commission**  
**Lower Level Conference Room, 9229 W. Loomis Road, Franklin, Wisconsin**  
**November 13, 2020 – 8:30 a.m.**

Members Present		Others Present
Shaun Marefka (Vice Chair)	x	Randy Grass – Ad Hoc Member
Lance Schaefer		Barbara Wesener – Ad Hoc Member
Amy Schermetzler (Chair)	x	
Mark Wylie (Secretary / Treasurer)	x	Mike Zimmerman – ROC Ventures
Vacancy		Mike Doyle – ROC Ventures

- I. The meeting of the Tourism Commission was called to order by Chair Schermetzler at 8:30 a.m.
- II. The floor was opened for citizen comment and closed at 8:31 a.m. and closed at 8:43 a.m.
- III. Wylie moved, supported by Marefka, to enter into closed session at 8:44 a.m. to discuss the final candidates for the Director of Tourism Position, a full-time employee to be hired by Engage Franklin, the tourism entity being created by the City of Franklin Tourism Commission and ROC Ventures for the purpose of promoting tourism-based businesses in the City of Franklin and marketing the City as a destination to potential visitors, candidates review and selection process. Motion carried.
- IV. Wylie moved, supported by Marefka, to reenter open session at 9:06 a.m.
- V. Wylie moved, supported by Marefka to offer Gustavo Ustariz a 6-12 month contract with a scope of work specific in the first 90 days to be agreed to between ROC Ventures and the Tourism Commission.
- VI. The next meeting of the Tourism Commission will be November 18th at 6:00 p.m.
- VII. Wylie moved, supported by Marefka, to adjourn the meeting at 9:10 a.m.