

**Minutes of the Meeting of the Tourism Commission**  
**Hearing Room, 9229 W. Loomis Road, Franklin, Wisconsin**  
**January 4, 2024 – 6:00 p.m.**

Members Present		Others Present
Ed Holpfer	x	
Jeff Kuderski (Vice Chair)	x	
Lance Schaefer (Vice Chair)	x	John Regetz – Economic Development Director
Mark Wylie (Secretary / Treasurer)	x	
Barbara Wesener	x	

- I. Call to Order and Roll Call - The meeting of the Franklin Tourism Commission was called to order by Chairman Shaefer at 6:02 p.m.
  - A. Pledge of Allegiance – 6:02 p.m.
  
- II. Citizen Comment Period - The floor was opened for citizen comment at 6:03 p.m.  
 Citizen Comment Period closed at 6:03 p.m.
  
- III. Unfinished Business
  - a. Engage Franklin Naming Rights assignment deadline extension – Motion by Wylie, second by Wesener, to enter into closed session. Motion Carried.  
 The Tourism Commission may enter closed session pursuant to Wis. Stat. & 19.85 (1) (e), to deliberate upon the Franklin Field Naming Rights Agreement between the Franklin Tourism Commission and Milwaukee Milkmen Baseball, LLC, effective July 1, 2020, and a proposed Tourism Entity Agreement between the Franklin Tourism Commission and Engage Franklin, the negotiation of provisions and terms and the investing of public funds in relation thereto, for competitive or bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.  
 Motion by Holpfer, second by Wesener, to return to open session. Motion Carried. Motion by Wesener, second by Kuderski, to Adopt an amendment to the Tourism Entity Agreement between Engage Franklin and the Franklin Tourism Commission, to extend the deadline for Engage Franklin to assume the Naming Rights Agreement with Milwaukee Milkmen Baseball, to March 29, 2024. Motion Carried.
  
- IV. Adjournment.