

Minutes of the Special Meeting of the Tourism Commission
Hearing Room, 9229 W. Loomis Road, Franklin, Wisconsin
March 7, 2024 – 6:00 p.m.

Members Present		Others Present
Ed Holpfer	x	
Jeff Kuderski (Vice Chair)	x	Eric Van Schyndle, Quarles & Brady
Lance Schaefer (Chair)	x	John Regetz – Economic Development Director
Mark Wylie (Secretary / Treasurer)	x	
Barbara Wesener		

- I. Call to Order and Roll Call - The meeting of the Franklin Tourism Commission was called to order by Chairman Schaefer at 3:32 p.m.
 - A. Pledge of Allegiance
- II. Citizen Comment Period - The floor was opened for citizen comment at 3:33 p.m. Citizen Comment Period closed at 3:33 p.m.
- III. Draft Minutes Approval – February 21, 2024 Meeting. Motion by Holpfer, Second by Kuderski, to approve meeting minutes of February 21, 2024 Meeting. Motion Carried.
- IV. Unfinished Business
 - A. Engage Franklin Naming Rights assignment and Tourism Entity Agreement edits – Motion by Holpfer, Second by Wylie, to enter closed session. Motion Carried.
 The Tourism Commission may enter closed session pursuant to Wis. Stat. & 19.85 (1) (e), to deliberate upon the Franklin Field Naming Rights Agreement between the Franklin Tourism Commission and Milwaukee Milkmen Baseball, LLC, effective July 1, 2020, and a proposed Tourism Entity Agreement between the Franklin Tourism Commission and Engage Franklin, the negotiation of provisions and terms and the investing of public funds in relation thereto, for competitive or bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.
 Motion by Holpfer, Second by Kuderski, to exit closed session and enter open session. Motion Carried.
 The Commission will continue to negotiate with Engage Franklin, no action taken.
- V. Next meeting – 6:00 pm, March 20, 2024, Lower Level Meeting Room, City Hall
- VI. Adjournment – Motion by Wylie, Second by Kuderski, to adjourn the meeting. Motion Carried.