

AGENDA*
TOURISM COMMISSION
Franklin City Hall, Council Chambers
9229 W. Loomis Road, Franklin, Wisconsin
March 27, 2023 at 6:00 p.m.

Board Members

Ed Holpfer
Jeff Kuderski
Shaun Marefka (Chair)
Lance Schaefer (Vice Chair)
Mark Wylie (Secretary/Treasurer)

Ad Hoc Member

Barbara Wesener

I. Call to Order and Roll Call.

II. Citizen Comment Period.

III. Engage Franklin Promotional Services Menu – Laura Nelson

- a. Strategic Action Planning
- b. Sports ETA Symposium

IV. Closed Session- Engage Franklin Proposal Conversation

The Tourism Commission may enter closed session pursuant to Wis. Stat. & 19.85 (1) (e), to deliberate upon the Franklin Field Naming Rights Agreement between the Franklin Tourism Commission and Milwaukee Milkmen Baseball, LLC, effective July 1, 2020, and a proposed Tourism Entity Agreement between the Franklin Tourism Commission and Engage Franklin, the negotiation of provisions and terms and the investing of public funds in relation thereto, for competitive or bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.

V. Vote to Approve Funding Specific Engage Franklin Promotional Services Menu Item(s)

VI. Voucher Approvals.

VII. Next meeting.

VIII. Adjournment.

*Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per State ex rel. Badke v. Greendale Village Board, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500