



Approved 8/19/2020

**Minutes of the Special Meeting of the Tourism Commission**  
**Franklin City Hall Council Chambers**  
**9229 W. Loomis Road, Franklin, Wisconsin**  
**July 29, 2020 – 7:30 a.m.**

Members Present		Others Present
Ann Adamski	x	Randy Grass – Ad Hoc Member
Shaun Marefka (Vice Chair)	x	Barbara Wesener – Ad Hoc Member
Lance Schaefer		
Amy Schermetzler (Chair)	x	
Mark Wylie (Secretary / Treasurer)	x	

- I. The meeting of the Tourism Commission was called to order by Chair Schermetzler at 7:30 a.m.
- II. The floor was opened at 7:31 a.m. for citizen comment and closed at 7:31 a.m.
- III. Marefka moved, supported by Wylie, to accept a change order for the City Hall electronic sign that increases the cost of the sign by \$5350 to accommodate a larger LED panel, and approve an increased cost of up to \$5500. Motion carried.
- IV. Marefka will ask ROC Ventures to include him and Berg in meetings with their attorney to craft the agreement. Marefka will also contact other attorneys for current and future needs of Engage Franklin. Berg to ask Attorney Jesse Wesolowski for referrals to attorneys who specialize in this type of organizational development.
- V. Marafka moved, supported by Wylie, to send \$35,000 to ROC Ventures for the Commission’s portion of the Director of Tourism position. Motion carried.
- VI. Marefka moved, seconded by Adamski, to spend no more than \$500 on any associated posting costs for the Director of Tourism position. Motion carried.
- VII. Wylie moved, supported by Marefka, to adjourn the meeting at 8:21 a.m.