

Minutes of the Economic Development Commission
Franklin City Hall Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
Monday, June 1, 2020 – 6:30 p.m.

Members Present		Others Present	
Barber, Mike	x	Goetsch, Rob	x
Bobowski, Steve	x	Soto, Mike	x
Cool, Matt		Barbara Wesener	x
Dausman, Paul	x		
		Calli Berg, Franklin Director of Economic Development	
		Pete & Carrie Lakich, Knighthawk LLC/Condor World Aviation Services	
		Ben Askren, Askren Wrestling Academy	

- I. The Franklin Economic Development Commission (EDC) meeting was called to order at 6:30 by Chair Dausman.
- II. The floor was opened for citizen comment at 6:31 p.m. and closed at 6:31 p.m.
- III. Wesener moved, supported by Bobowski, to approve minutes of the January 27th, 2020 meeting. Motion carried.
- IV. Marion Ecks with the Franklin Planning Department presented a request from the Plan Commission for an EDC recommendation on the Askren Site Plan and Special Use request. Ecks provided materials reviewed by the Plan Commission. Pete and Carrie Lakich, Knighthawk LLC owners of the property North of and contiguous to the Askren building, expressed their concerns about the proposed wrestling academy, including proximity of youth to their loading dock and property and their concern about compatibility of this business in an industrial park. Members of the EDC asked questions and gathered information from the neighboring property owners, the wrestling academy, and staff and a letter of concern submitted by Shari Hanneman was read into the record by Dausman. Following this review, Bobowski moved, supported by Goetsch, to make the following recommendation, which was approved unanimously:
 - The EDC recommends that the Plan Commission approve the special use and site plan for Askren Wrestling Academy with the following conditions:
 - Reduced operations: no classes before 5:30 weekdays, limit class sizes to 36, provide 30 minutes or more between classes
 - Protections for neighbors: Fence installed to run the entire length of the north side of the property, permanently close the front entrance and use the back entrance as the business main entrance, add no trespassing signs to the fence
 - Add exterior outdoor cameras and additional lighting in the parking lot.
- V. Berg shared that there was approximately \$23,000 carried forward from the 2019 Economic Development budget to the 2020 budget. This money would be used for marketing or towards upgrading planning tools such as the Comprehensive Master Plan and Unified Development Ordinance
- VI. Berg presented two marketing ideas for the EDC’s consideration. The first is a 360 Virtual Tour which can be used to promote sites for development within the City. The second is a print or online marketing effort through Site Selection magazine. The EDC expressed interest in exploring both and instructed Berg to bring additional information to the next meeting.
- VII. Bobowski asked Berg to add the following items from past discussions to the agenda for future discussion:
 - Survey to development community to gather their perceptions on doing business in Franklin
 - Consideration of creation of a Franklin Chamber of Commerce
- VIII. The next meeting of the EDC is scheduled for June 22nd at 6:30 p.m.
- IX. Bobowski moved, supported by Wesener, to adjourn the meeting at 7:55 p.m. Motion carried.