

Minutes of the Economic Development Commission
Franklin City Hall Council Chambers
9229 W. Loomis Road, Franklin, Wisconsin
September 28, 2020 – 6:30 p.m.

Members Present		Others Present	
Barber, Mike	x	Goetsch, Rob	x
Bobowski, Steve	x	Soto, Mike	
Vacant		Barbara Wesener	x
Vacant (Chair)			

		Calli Berg, Franklin Director of Economic Development	
		Timothy Wachter, South Suburban Chamber of Commerce/Victory Creek Accounting	

- I. The Franklin Economic Development Commission (EDC) meeting was called to order at 6:35 by Berg.
- II. The floor was opened for citizen comment at 6:37 p.m. and closed at 6:50 p.m. During this time, Wachter provided an update on the South Suburban Chamber of Commerce.
- III. Barber moved, supported by Wesener, to approve minutes of the July 24nd, 2020 meeting. Motion carried.
- IV. The Commission discussed the concept of creating a chamber. Members concluded that future agendas will have a chamber update and Bobowski, as a member of the South Suburban Chamber of Commerce board of directors, will provide that update monthly. This will provide the EDC with opportunity to identify ways to partner with the chamber to grow Franklin membership and support Franklin businesses.
- V. The Commission discussed the perception survey – who is the audience, what questions will be asked, what will the EDC do with the results and how will results be shared. Berg will put together a draft survey for members to review at the next meeting. Once the survey is finalized, Berg will work with local associations CARW and NAIOP to send the survey to a targeted distribution list of developers and related industry representatives. The results will be initially proprietary to the EDC, who will then determine what to do with the results.
- VI. The next meeting of the EDC is scheduled for October 26th at 6:30 p.m. The Business Appreciation Celebration is cancelled for 2020.
- VII. Berg adjourned the meeting at 7:56 p.m.