



**Minutes of the Franklin Economic Development Commission
Franklin City Hall Lower Level Conference Room
9229 W. Loomis Road, Franklin, Wisconsin
December 3, 2021 – 4:00 p.m.**

Members Present			Others Present	
Barber, Mike	x	Timothy Wachter (Vice Chair)		Calli Berg, Director of Economic Development
Bobowski, Steve (Chair)	x	Barbara Wesener	x	Ed Holpfer, Franklin Alderman
Goetsch, Rob	x	Vacancy		
		Vacancy		

- I. The Franklin Economic Development Commission (EDC) meeting was called to order at 4:02 p.m. by Chair Bobowski.
- II. The floor was opened for citizen comment at 4:02 p.m. and closed at 4:02 p.m.
- III. Member Barber moved, seconded by Member Wesener, to approve the September 27th minutes. Motion carried.
- IV. Director Berg provided copies of the City of Franklin Code of Conduct and Ethics to the members, instructing them to review the material, sign the signature page, and return it to the City.
- V. Members discussed options for recruiting two new members to the EDC. Ideas included asking the Franklin Business Park Consortium, have members send the volunteer link via email to those in their network who live in Franklin, and asking the elected officials to mention the need for volunteers in any communications they send out to their constituents.
- VI. Director Berg updated the members on the various advertising and marketing campaigns. Heartland Business Real Estate magazine ad is published, Business Xpansion Magazine is published, there are no open projects with Site Selection, Due North Media’s Audience Extension is in process, and the request for Multiview is set to go to Council for their consideration.
- VII. Chair Bobowski provided an update on South Suburban Chamber of Commerce activities.
- VIII. Members discussed the 2021 Business Appreciation Celebration. Suggestions for next year include: use a professional photographer, do not call up nominees and announce winners from the floor, and start the event earlier. Alderman Barber moved, seconded by Member Wesener, to set the 2022 event for October 27th at Tuckaway Country Club beginning at 4:00 p.m. Motion carried.
- IX. Director Berg reviewed activity taking place in the Franklin Corporate Park.
- X. Alderman Barber moved, seconded by Member Goetsch, to cancel the regularly scheduled December 27th, 2021 meeting. Motion carried.
- XI. Alderman Barber moved, seconded by Member Wesener, to adjourn the meeting at 5:30 p.m. Motion carried.