

**Minutes of the Special Meeting of the Tourism Commission**  
**Lower Level Conference Room, 9229 W. Loomis Road, Franklin, Wisconsin**  
**January 5, 2021 – 3:45 p.m.**

Members Present		Others Present
Shaun Marefka (Vice Chair)	x	Randy Grass – Ad Hoc Member
Lance Schaefer	x	Barbara Wesener – Ad Hoc Member
Amy Schermetzler (Chair)		
Mark Wylie (Secretary / Treasurer)	x	
Vacancy		

- I. The meeting of the Tourism Commission was called to order by Vice Chair Marefka at 3:45 p.m.
- II. The floor was opened for citizen comment at 3:46 p.m. and closed at 3:49 p.m.
- III. Wylie moved, supported by Schaefer, to enter into closed session at 3:50 p.m. to interview the final candidates for the Director of Tourism Position, a full-time employee to be hired by Engage Franklin, the tourism entity being created by the City of Franklin Tourism Commission and ROC Ventures for the purpose of promoting tourism-based businesses in the City of Franklin and marketing the City as a destination to potential visitors. Motion carried.
- IV. Wylie moved, supported by Schaefer, to reenter open session at 5:10 p.m.
- V. Wylie moved, supported by Schaefer, to approve the Quarles & Brady invoice for \$1340. Motion carried.
- VI. Wylie moved, supported by Schaefer, to approve the final THIEL Brand Design invoice for the website. Motion carried.
- VII. The next meeting of the Tourism Commission will be January 8th at 9:00 a.m.
- VIII. Marefka moved, supported by Schaefer, to adjourn the meeting at 5:13 p.m.