

Minutes of the Meeting of the Franklin Tourism Commission
Lower Level Conference Room, 9229 W. Loomis Road, Franklin, Wisconsin
May 27, 2021 – 6:00 p.m.

1. The meeting of the Tourism Commission was called to order by Chairperson Shaun Marefka at 6:00pm. On roll call, the following members were present: Lance Schaefer (via Zoom), Mark Wylie, and Barbara Wesener (ad-hoc.) Director of Tourism Cari Greving was also in attendance.
2. The floor was opened for citizen comment at 6:00pm and closed at 6:01pm.
3. Member Wylie moved, seconded by Member Schaefer, to approve the April 28, 2021 Meeting Minutes. All voted Aye; motion carried.
4. Director Greving provided an update on the now-complete Banner Installation project. Some feedback discussed regarding online comments.
5. Director Greving provided an update on Engage Franklin's progress.
6. Director Greving requested history of Engage Franklin branding discussions. Chair Marefka provided verbally.
7. Director Greving broached Community Event Funding Requests and provided previous draft of guidelines. Director Greving will continue forming an application for funding requests.
8. There are no Voucher Approvals at this time.
9. The next regularly scheduled meeting of the Tourism Commission will be Thursday, June 17, 2021 at 6pm.
10. Chair Marefka moved, seconded by Member Wylie, to adjourn the meeting at 7:11pm. All voted Aye; motion carried.