



Minutes of the Franklin Economic Development Commission
Franklin City Hall Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
January 26, 2023 – 6:30 p.m.

Members Present			Others Present	
Barber, Mike	x	Timothy Wachter (Vice Chair)	x	
Bobowski, Steve (Chair)	x	Barbara Wesener	x	John Regetz, Economic Development Director

- I. The Franklin Economic Development Commission (EDC) meeting was called to order at 6:30 p.m. by Chairman Bobowski.
- II. The floor was opened for citizen comment at 6:35 p.m. There being no citizens present Chairman Bobowski closed comment at 6:36 p.m.
- III. Motion by Barber, second by Wachter, to approve the November 2, 2022 minutes. Motion carried.
- IV. Economic Development Plan
 - a. Review of successes in Franklin Economic Development relative to the Plan
 - i. 2022 plan documents Plan – Regetz reviewed the plan presentations from 2020 and 2021; staff NDC accreditation was dropped and TID-9 development participation is expected. An Economic Development Dept. budget review will be presented at the next meeting.
 - b. Draft 2023 Economic development plan – Bobowski felt Commission projects cannot be conducted before a plan is established, including targeting markets for prospecting and a marketing plan. Strategic planning should take place after the City elections. Regetz will sent the Green Bay area (Brown County) Economic Development Strategic Plan (Chamber of Commerce) to the Commission for the next meeting. The Commission wants to be more familiar with the Comprehensive Land Use Plan and UDO and it rewrite. Regetz will send weblinks to these documents.
 - c. Unfinished Opportunities
 - i. TIF Policy, Mayor’s Directive - Chairman Bobowski referred to TIF applications, or webpages, from neighboring communities which he felt would be Franklin’s main competitors. The Commission felt they were not technically capable of drafting a TIF policy and Bobowski is to speak with the Mayor before the next meeting.
 - ii. Industrial Sites Development, Mayor’s Directive (Loomis Rd) – more appropriately titled Development sites, there is developer interest in the Loomis Rd area and the Commission may share use goals with the potential developer. Desired types of development were discussed.
- V. Economic Development Update
 - a. Replacement Directors, 3 seats – Jim LeMere resigned, Regetz will check applications. Again, potential candidates should be directed to the City’s webpage for applications <https://www.franklinwi.gov/Contact-City-Of-Franklin-WI/Volunteer-Fact-Sheet.htm>
- VI. Next meeting – February 23
- VII. Adjournment