

City of Franklin
Economic Development Commission (EDC)

Franklin City Hall — Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
Monday, November 28, 2016 – 6:30 p.m.

MEETING AGENDA

- I. Call to Order, Roll Call and Pledge of Allegiance
- II. Citizen Comment Period
- III. Review of Meeting Minutes: October 24, 2016
- IV. Announcements relating to Economic Development (No action to be taken)
- V. Business Matters
 - A. Update on activity in the Franklin Business & Industrial Parks
 - B. Update on Council action regarding rezoned land along 27th Street between Oakwood and County Line Roads
 - C. Discussion of scope of services for brand and marketing services
- VI. Next Meeting Date – December 19, 2016
- VII. Adjournment

Notice is given that a majority of members of the Franklin Common Council may attend this meeting to gather information about an agenda item over which it has decision-making responsibility. This may constitute a meeting of the Common Council per State ex rel. Badke v. Greendale Village Bd., though the Common Council will not take formal action at this meeting.

Notice is given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's Office at 414-425-7500.

City of Franklin
Economic Development Commission (EDC)
Franklin City Hall — Lower Level Conference Room
9229 W. Loomis Road, Franklin, Wisconsin
Monday, October 24, 2016 – 6:30 p.m.
MEETING MINUTES

- I. Call to Order, Roll Call and Pledge of Allegiance: The October 24, 2016 meeting of the Franklin Economic Development Commission (EDC) was called to order by Chairman Haskins at 6:32 P.M. Commissioners present were Ald. Barber and Commissioners Haskins, Soto, and Haas. Commissioners Dausman, Litynski, and Cool were excused. Also present was Economic Development Director, Hertzberg.
- II. Citizen Comment Period: The floor was open to citizen comment at 6:33. The comment period was closed at 6:47.
- III. Review of Meeting Minutes: Motion made (Haskins) to approve the minutes of the September 26, 2016 meeting. Motion seconded (Haas). Motion carried: 4 Ayes, 0 Noes.
- IV. Announcements relating to Economic Development (No action to be taken):
 - A. Chairman Haskins informed the group that the South Suburban Chamber of Commerce was seeking nominations for its 2016 Awards program. Mr. Hertzberg reviewed selection criteria for the two awards, Business of the Year and Pride in Premises.
- V. Business Matters
 - A. Business Appreciation Event Report: Mr. Hertzberg reviewed a summary of the event. Discussion occurred among members. No action taken.
 - B. Proposed rezoning of land for commercial and business park uses near 27th Street between Oakwood and County Line Roads: Mr. Hertzberg summarized the proposal to rezone land for commercial and business park uses near 27th Street between Oakwood and County Line Roads. Discussion occurred among members. A motion to support the proposed rezoning of land for commercial and business park uses near 27th Street between Oakwood and County Line Roads, with details and refinement subject to further consideration by the Franklin Common Council was made by Chairman Haskins, seconded by Commissioner Haas. Motion carried: 4 Ayes, 0 Noes.
 - C. Room Tax Spending and Creation of a Tourism Commission: Mr. Hertzberg presented on Room Tax issues. Discussion occurred among members. No action taken.
- VI. Next Meeting Date – November 28, 2016. Commissioner Haas noted that he was unavailable for the meeting. Mr. Hertzberg, noted that the December meeting had been moved forward to December 19th.
- VII. Adjournment: Ald. Barber moved and Commissioner Soto seconded a motion to adjourn the meeting at 7:53 P.M. Motion carried: 4 Ayes, 0 Noes.