

City of Franklin
Economic Development Commission (EDC)
Franklin City Hall — Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
Monday, August 22, 2016 – 6:30 p.m.
MEETING MINUTES

I. Call to Order, Roll Call and Pledge of Allegiance

The August 22, 2016 meeting of the Franklin Economic Development Commission (EDC) was called to order by Vice-Chair Soto at 6:31 P.M. Commissioners present were Ald. Barber and Commissioners Cool, Dausman, Haas, Litynski and Soto. Commissioner Haskins was excused. Also present was Economic Development Director Hertzberg.

II. Citizen Comment Period

The floor was open to citizen comment at 6:33. The comment period was closed at 6:33

III. Approval of Meeting Minutes

Motion made (Barber) to approve the minutes of the July 25, 2016 meeting. Motion seconded (Haas). Motion carried: 6 Ayes, 0 Noes.

IV. Announcements relating to Economic Development (No action to be taken)

- A. Mr. Hertzberg noted a recent visit he arranged with Mayor Olson to Kronos, Inc. in honor of their 50th Anniversary. Discussion occurred. No action taken.
- B. Alderman Barber noted that a religious institution that had sought to operate in a retail district had found an alternative solution. The Council will consider action to limit the ability of religious and fraternal organization to operate in retail districts. Discussion occurred. No action taken.
- C. Mr. Hertzberg noted that Zilber is continuing to pursue plans for a development on 27th Street, south of Minnesota Avenue. Discussion occurred. No action taken.

V. Business Matters

A. Business Appreciation Event Committee Report

Ald. Barber provided a status update on plans for the event, scheduled for 5pm on October 13th at Allis Roller. The event will be held in partnership with the Franklin Business Park Consortium. Discussion occurred among members. No action taken.

B. Report from Economic Development Presentation to Council on 8/2/16

Mr. Hertzberg reported on his report given to the Common Council, with assistance from Chairman Haskins. Discussion occurred. No action taken.

C. Brand & Marketing Follow-up. CGI Communications Opportunity

Mr. Hertzberg noted that the common council expressed interest in pursuing brand & marketing efforts during his presentation on 8/2/16. Mr. Hertzberg also presented an opportunity to do promotional and economic development videos with CGI Communications. Discussion occurred. No action taken.

D. Ballpark Commons Update

E. Mr. Hertzberg presented an update on the status of the Ballpark Commons development proposal. Discussion occurred. No action taken.

VI. Next Meeting Date – September 26, 2016

VII. Adjournment: Ald. Barber moved and Commissioner Litynski seconded a motion to adjourn the meeting at 7:40 P.M. Motion carried: 6 Ayes, 0 Noes.