

AGENDA*
TOURISM COMMISSION
Franklin City Hall Hearing Room, First Floor
9229 W. Loomis Road, Franklin, Wisconsin
November 20, 2024 at 6:00 p.m.

Board Members

Lance Schaefer (Chair)	Barbara Wesener
Jeff Kuderski (Vice Chair)	Mark Wylie (Secretary/Treasurer)

- I. Call to Order and Roll Call.
 - A. Pledge of Allegiance
- II. Citizen Comment Period.
- III. Draft Minutes Approval – October 16, 2024 Meeting
- IV. Reports
 - A. Common Council Budget Presentation? Chairman Schaefer & Director Regetz
 - B. Engage Franklin, Mark Wylie
- V. Unfinished Business
 - A. Investment vision for retained funds – Chairman Schaefer
 - B. Banner Bracket Proposal – John Regetz
 - C. Tourism Commission Grant Program
 - 1. Croatian Soccer Club
 - 2. Franklin Lifestyle publication discussion - Caprile Marketing & Design production
 - D. Potential motion regarding 70/30% split of Hotel Room Tax revenues between City of Franklin and Tourism Commission
- VI. New Business
- VII. Voucher Approvals – Engage Franklin Hotel Tax Revenue Payment, \$43,886.13
- VIII. Next meeting – December 18
- IX. Adjournment.

*Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per State ex rel. Badke v. Greendale Village Board, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500