

**AGENDA\***  
**TOURISM COMMISSION**  
**Franklin City Hall Hearing Room, First Floor**  
**9229 W. Loomis Road, Franklin, Wisconsin**  
**October 16, 2024 at 6:00 p.m.**

**Board Members**

Lance Schaefer (Chair)	Barbara Wesener
Jeff Kuderski (Vice Chair)	Mark Wylie (Secretary/Treasurer)

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- I. Call to Order and Roll Call.
  - A. Pledge of Allegiance
  
- II. Citizen Comment Period.
  
- III. Draft Minutes Approval – September 16, 2024 Meeting
  
- IV. Reports
  - A. Hotel Tax Revenue Flow – Danielle Brown, City Finance Director
  - B. Engage Franklin, Mark Wylie
  
- V. Unfinished Business
  - A. Banner Bracket Proposal
  
  - B. Tourism Commission Grant Program
    - 1. Croatian Soccer Club
    - 2. Franklin Lifestyle publication discussion - Caprile Marketing & Design production
  
- VI. New Business
  
- VII. Voucher Approvals – Engage Franklin Hotel Tax Revenue Payment
  
- VIII. Next meeting – November 20
  
- IX. Adjournment.

\*Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per State ex rel. Badke v. Greendale Village Board, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500