

AMENDED AGENDA*
TOURISM COMMISSION
Franklin City Hall Hearing Room, First Floor
9229 W. Loomis Road, Franklin, Wisconsin
February 19, 2025 at 6:00 p.m.

Board Members

Lance Schaefer (Chair) Barbara Wesener
Jeff Kuderski (Vice Chair) Mark Wylie (Secretary/Treasurer)
Bill Elliott

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- I. Call to Order and Roll Call.
 - A. Pledge of Allegiance
 - II. Citizen Comment Period
 - III. Draft Minutes Approval – January 15, 2025 Meeting
 - IV. Reports
 - A. Engage Franklin, Mark Wylie, Brandon Chinaea
 - V. Unfinished Business
 - A. Investment vision for retained funds,
 - 1. Survey Questions - Chairman Schaefer
 - a) Email discussion potential
 - 2. Revenue/Reserve Projections – John Regetz
 - B. Banner Bracket Project – John Regetz
 - 1. Motion to amend 2025 Budget Item Streetscape-Signage and Billboards (Banners) to \$50,000
 - C. Oaths & Financial Disclosures
 - VI. New Business
 - VII. Voucher Approvals – Engage Franklin, \$39,042.23, hotel tax share payment.
 - VIII. Next meeting – March 19
 - IX. Adjournment

*Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per State ex rel. Badke v. Greendale Village Board, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500