

2023

Annual REPORT

**CITY OF FRANKLIN
HEALTH DEPARTMENT**

REPORT TO THE COMMUNITY



FRANKLIN HEALTH DEPARTMENT 2023 ANNUAL REPORT

The Franklin Health Department (FHD) is dedicated to fostering a thriving Franklin community, where everyone can live their healthiest life.



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franklinhealthdept@franklinwi.gov



Department Overview

Staff and Board of Health, Foundational Services & WI. Statuses

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Communicable Disease Control

Communicable disease surveillance, prevention and control

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Thank you to our many volunteers throughout 2023

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DEPARTMENT OVERVIEW

The Franklin Health Department (FHD) strives to create a Franklin community in which everyone has the opportunity to live their healthiest life. Staff, volunteers, and the Franklin Board of Health work towards this vision through data informed decision making. Public health foundational areas drive forward our delivery of essential public health services to serve our city. FHD staff consists of Administrative staff, Public Health Nurses, Public Health Specialists, and Registered Sanitarians who engage across disciplines to drive forward the healthiest Franklin!

Mission Statement

To protect and promote health and well-being within the Franklin community through disease prevention and health education.

Vision

A thriving Franklin community in which everyone has the opportunity to live their healthiest life.



FRANKLIN HEALTH DEPARTMENT STAFF

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- Carol Sibilski, RN**
- Ellen Henry, CHES**
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BOARD OF HEALTH MEMBERS

- Henry Wengelewski, DDS, Chair**
- Alderman Mike Barber**
- Wayne Hustad, R.Ph.**
- Amy Marzofka, CHES**
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- James Rydlewicz, MD**
- Deborah Davis, LPC**
- Patricia Golden, DO
Medical Advisor**
- Lauren Gottlieb, MPH, CHES
Health Officer**

DEPARTMENT OVERVIEW CONT.

Executive Summary

Local Health Departments are established based on Wisconsin Statute Chapter 251.02(2). The Franklin Health Department (FHD) is a Level II Health Department that works to respond to both existing and emerging health threats. Services provided by the FHD include communicable disease control and prevention, public health surveillance and investigation, public health nursing services, environmental public health, emergency preparedness and response, health promotion, health hazard control, and public health policy and planning.

The FHD supports health in the Franklin community through both direct and indirect services. Direct services include individual interactions with clients in the office and the community, as well as community programming and events. Indirect services include health education campaigns/messaging and a focus on health in all policies. Although some community members may not yet had direct contact with the FHD, many of the improvements seen that prolong life and promote health and safety are a result of the work of the Franklin Health Department.

In 2023, FHD worked with partners across the community to facilitate, support, and collaborate on many events and activities. **In 2023, FHD had direct contact with over 10,500 community members!**

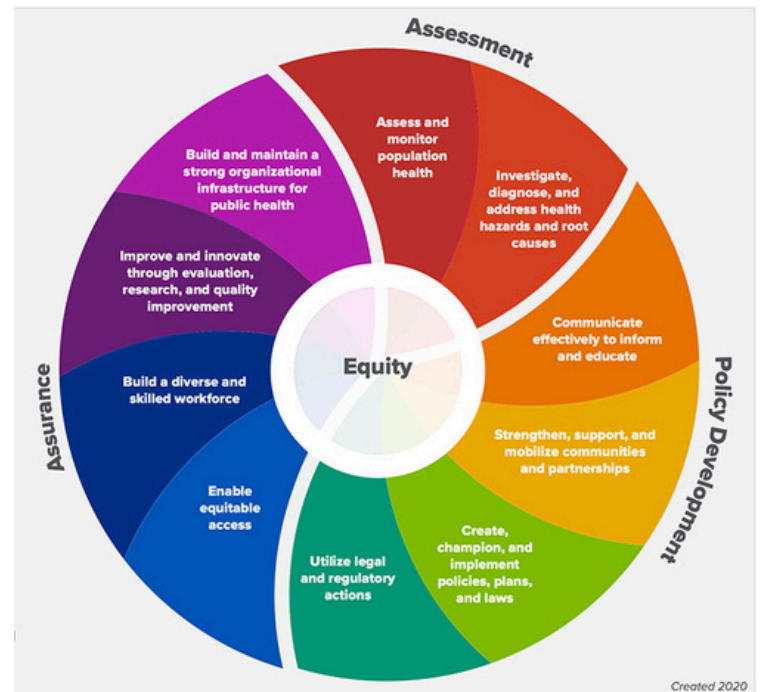


DEPARTMENT OVERVIEW CONT.

Franklin Community Health Improvement Plan Priorities & Essential Public Health Services

The FHD provides leadership for developing, improving and maintaining the health of our community. Public Health protects and promotes health locally.

FHD initiatives and efforts are driven by community need, essential public health services, foundational public health areas and capabilities, and Wisconsin State Statutes and Rules.



10 Essential Public Health Services

- 1. Assess and monitor population health status**, factors that influence health, and community needs and assets
- 2. Investigate, diagnose, and address** health problems and hazards in the community
- 3. Communicate effectively** to inform and educate people about health, factors that influence it, and how to improve it
- 4. Strengthen, support, and mobilize communities** and partnerships to improve health
- 5. Create, champion, and implement policies, plans, and laws that impact health**
- 6. Utilize legal and regulatory actions** designed to improve and protect the public's health
7. Assure an effective system that enables **equitable access** to individual services and care needed to be healthy
8. Build and support a **diverse and skilled public health workforce**
9. **Improve and innovate public health** functions through ongoing evaluation, research, and continuous quality improvement
10. Build and maintain a **strong organizational infrastructure** for public health

DEPARTMENT OVERVIEW CONT.

The Foundational Public Health Service framework outlines the unique responsibilities of governmental public health. The FHD infuses these capabilities and focus areas into our community efforts, across sector lines, and within all Franklin populations.

Foundational Public Health Capabilities

Assessment & Surveillance	Community Partnership Development	Equity	Organizational Competencies
Policy Development & Support	Accountability & Performance Management	Emergency Preparedness & Response	Communications

Foundational Areas

Communicable Disease Control	Environmental Public Health	Maternal, Child & Family Health	Chronic Disease & Injury Prevention	Access to & Linkage with Clinical Care
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Snapshot of Foundational Areas in Action: Franklin Public Health



DATA DRIVEN INITIATIVES

The FHD regularly collects information from the community on what people need and want in terms of health, prevention, and wellness. This local data guides programming and determines how the FHD can best serve the Franklin community.

Community Health Assessment & Improvement

Every 3-5 years, the FHD completes a Community Health Assessment (CHA). The CHA is an opportunity to receive direct feedback from the community and dive deep into local data. The data collected in the CHA shapes the Community Health Improvement Plan (CHIP) by looking at our community's risk and protective factors around healthy lives and opportunities for health improvement. The CHIP is the community's plan to improve our health, quality of life, and life expectancy locally!

Throughout 2023, the FHD formed the Franklin Health Collaborative. The Franklin Health Collaborative is a group of over 30 local organizations and individuals invested in health. The group has been actively working to implement projects and initiatives from the Community Health Improvement Plan.

Focus areas for health improvement include:

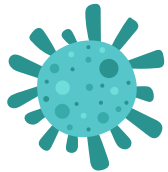
1. **Physical Activity & Nutrition**
2. **Mental & Behavioral Health**
3. **Community Connectedness**

Individuals and community organizations interested in advancing the health of the Franklin community are encouraged to contact the FHD!



COMMUNICABLE DISEASE CONTROL

Communicable diseases are illnesses that spread from one person to another, from an animal to a person, or from a surface or a food. In 2023, the FHD communicable disease program continuously worked to prevent and control the spread of disease in the Franklin community.



FHD staff works closely alongside health care partners to ensure optimal recovery and prevention of future disease transmission throughout the community.

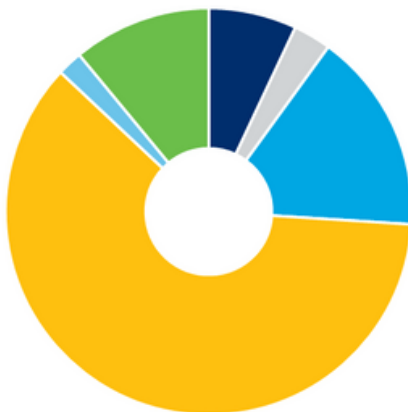
Communicable Disease Highlights in 2023:

- Navigated end of COVID-19 Emergency declaration by offering COVID-19 vaccinations and At-Home tests
- Introduced and educated on the new RSV vaccine
- Held mobile flu vaccination clinics at the Franklin Public Library and City Hall, providing over 600 vaccines.
- Offered bi-monthly vaccine clinics

FHD staff followed up on 1,078 communicable diseases* in 2023

Communicable Disease Follow up Breakdown:

- Sexually Transmitted, 61%
- Respiratory, 16%
- Other, 11%
- Enteric/Gastrointestinal, 7%
- Invasive Bacteria, 7%
- Vaccine Preventable, 2%



*Data visual excludes 2023 COVID-19 follow up: 855 COVID-19 follow up investigations completed in 2023



COVID-19 At-Home Tests Distributed: 106

FHD was selected to participate in the *National Association of County and City Health Officials* Rapid COVID Test Distribution pilot program to support our community's health and safety during the changing landscape of the National Public Health Emergency and COVID-19 pandemic.

TB Skin Tests administered in 2023: 35

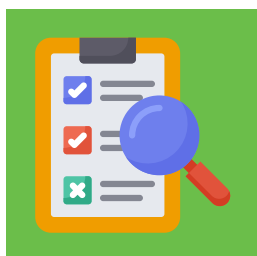
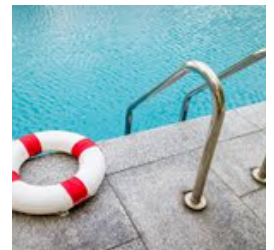
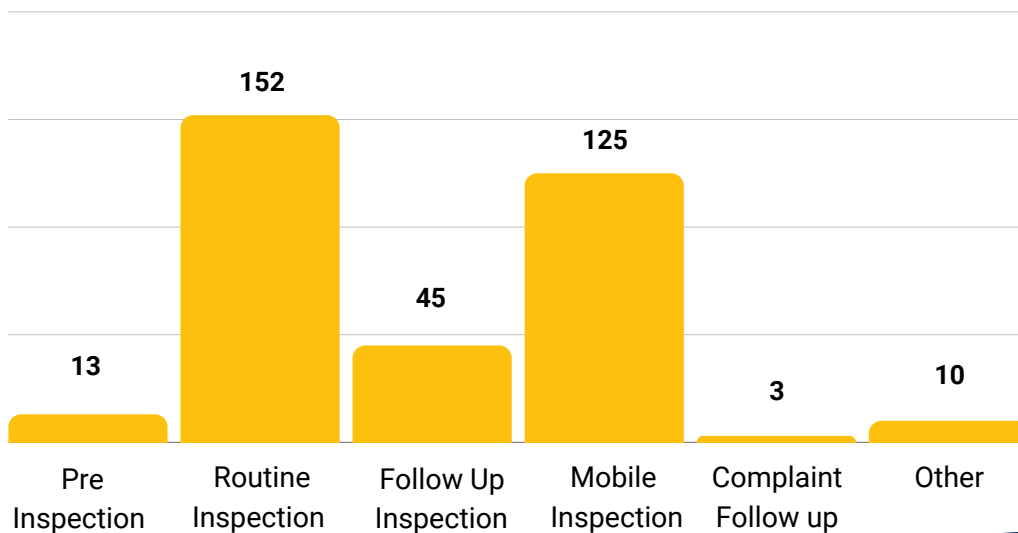
FHD follows up on tuberculosis (TB) in the Franklin community and offers TB skin testing for a variety of reasons, such as pre-employment or school requirements. We also support clients through case management, patient education, directly observed therapy, and support the completion of TB treatment.

ENVIRONMENTAL PUBLIC HEALTH

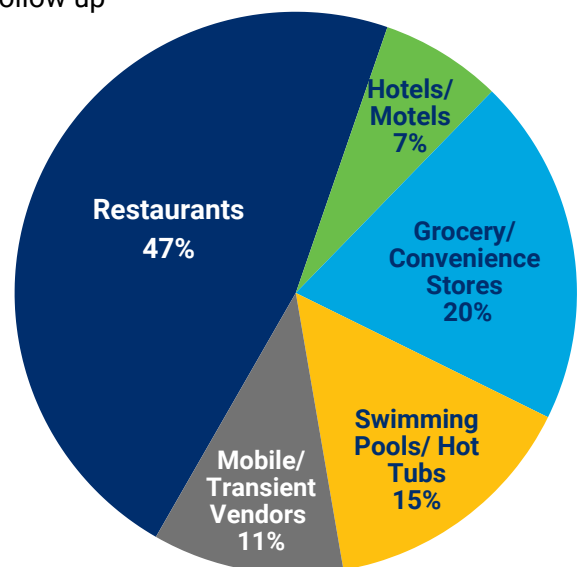
As an agent for the Wisconsin Department of Agriculture, Trade and Consumer Protection, the Franklin Health Department (FHD) is tasked with the licensing and inspection of all retail food establishments, schools, hotels, motels, swimming pools, and mobile/transient food vendors throughout our community. Inspections include pre-inspections, routine inspections, complaint investigation, and re-inspections when needed.

In addition to completing inspections, the FHD’s Registered Sanitarians provide training and support to operators on proper food handling, sanitation, hygiene practices, pool operations, and water quality. FHD staff also conduct plan reviews for new businesses or businesses undergoing a remodeling project. The FHD environmental health team collaborates with local, state and federal partners to protect community members and support a healthy and safe environment.

In 2023 FHD staff conducted 348 inspections.



Inspections by establishment type:



ENVIRONMENTAL PUBLIC HEALTH CONT.

Additional Environmental Health Services

The Franklin Health Department team works to ensure the Franklin community is free from exposures to hazardous conditions in our air, water, and soil. Additional environmental health program highlights include rabies control, radon, and lead.



Rabies is a preventable viral disease, passed through the bite of a rabid animal. All animal bites, whether domestic or wild, can pose a potential rabies exposure. FHD collaborates with the Franklin Police Department to prevent the spread of rabies.

In 2023, FHD followed up on 24 animal bites.



Lead in homes is often undetected but can have serious consequences for those exposed. In 2023, the **FHD assisted several families with an elevated lead risk through environmental hazard investigations and connection to supportive services.**



The FHD raises awareness about how to protect yourself and your family from Radon, a naturally occurring radioactive gas that is very common in southeastern WI. Radon gas exposure is the second leading cause of lung cancer in the US.

In 2023, the FHD distributed 81 radon test kits.



FHD also provided environmental health education through community outreach at the **Arbor Day Celebration**, a **'Healthy Holidays' Education** pop-up table, and tabling at the **Franklin Park Concerts** in Lions Legend Park. The FHD delivered education that met the needs of community members in many unique ways.

Summer Concert Series, July 2023



Medication disposal bags provided at Arbor Day event



Radon test kits available at the Health Department



Education and resource wheel at Summer Concerts



MATERNAL, CHILD, & FAMILY HEALTH

The Franklin Health Department works to foster continued Maternal, Child, and Family Health. These efforts address the health of individuals across generational lines to support unique health needs and priorities.



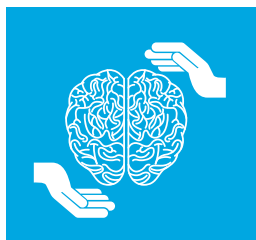
Car seat fittings

FHD has four **Certified Car Seat Technicians** on staff to assist with adjusting and fitting car seats for growing Franklin families! We offer car seat checks at the Franklin Health Department and **completed 23 in 2023.**



Developmental Screenings

FHD staff support Franklin parents, daycares, and schools in helping children to meet developmental milestones as they grow. The FHD **promotes the Ages and Stages Questionnaires (ASQ)** assessments with parents for children 2-60 months of age.



Youth Mental Health First Aid

FHD **began offering Youth Mental Health First Aid trainings in 2023.** We offer this training free to our community members to strengthen the local ability to help an adolescent experiencing a mental health or addiction challenge, or someone who is in crisis.



Community Education

Community education, collaboration, and facilitation of health services across our community is at the heart of what we do. **In 2023, FHD coordinated over 20 initiatives specific to improving maternal, child, and family health in Franklin!**

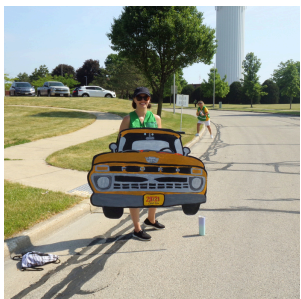
Bike Rodeo

Partnership for safety messaging at Spring Wellness Fair

Vision screenings with elementary students

Health focused programming at local daycares

Volition Youth resource distribution educating families on how candy and medicine look alike



MATERNAL, CHILD, & FAMILY HEALTH CONT.

The Franklin Health Department is dedicated to top tier service offerings informed by the community for the community.

FHD activities and events supporting maternal, child, and family health in 2023 include:

- **Audio and Vision Screenings Franklin Public Schools:** 870 vision and 872 hearing screenings conducted for local elementary school youth.
- **Mental Health Resource Distribution:** Partnered with Volition Franklin youth in support of peer education and awareness raising at Franklin High School (FHS).
- **Feeding Franklin:** Coordinated Feeding Franklin, a community coalition to support local food pantries and food access locally.
- **Food Drive:** Facilitated City Staff Food Drive collecting over 1,300 pounds of food for local Franklin Food Pantries.
- **FHD Family Wellness Day:** Hosted community wide walk/ run and resource fair. Multigenerational event focused on health for all.
- **'Mind Over Matter, Healthy Bowels Healthy Bladder' Workshops:** Facilitated two, four week workshops focused on bladder health.
- **Prevention awareness at FHS parade:** Educated on substance misuse prevention.
- **Mental Health book display at Franklin Public Library**
- **Tabling events:** Shared Mental Health awareness information with community members at My Ascension Event, distributed mental health resources at Milkmen game, facilitated parent education at Forest Park Middle School (FPMS) Open House, Education provided on prevention topics at FPMS activity night, educated community members on car seat safety and health information at Franklin National Night Out.
- **Mental Health Wellness walk at FHS:** Information disseminated to support mental health.
- **Oak Creek Suicide Prevention Screening:** Provided mental health education to community.
- **Nutrition Presentation at Franklin High School:** Presented two sessions to Franklin High Schoolers educating on nutrition, healthy lifestyles, and well-being.
- **Vaping Prevention Presentation at Franklin High School:** Partnered with Franklin High School Social Worker to educate on vaping/electronic cigarette prevention.
- **Trunk or Treat:** Facilitated family friendly event with over 1,200 attendees
- **Healthy Holidays Series:** Staffed education tables, meeting people where they were in the community throughout the month of December and delivered health education.
- **Ascension Family Health Night:** Educated community members of Health Department services and support for healthy living.
- **Preschool social connection pilot:** Education and interactive activities for youth audience.
- **Outdoor Movie Night:** Hosted family friendly event with over 150 attendees.
- **Bike Rodeo:** 100+ youth educated on road and bicycle safety.

CHRONIC DISEASE & INJURY PREVENTION

FHD works to promote health and decrease the number of preventable chronic diseases and injuries that occur in the Franklin community. Local efforts are driven by community education campaigns, point-of-contact education during direct services, serving as subject-matter experts in professional presentations, and hosting activities and events that promote and support healthy lives.



FHD offers many walk in services, such as blood pressure checks and sharps disposal!



Wisconsin law require all citizens to manage sharps safely and the FHD supports our residents in this effort. In 2023 alone, the FHD sharps collection site was utilized over 450 times, collecting over 600 containers! Over 825+ pounds of sharps were collected!

Proper disposal of sharps prevents them from ending up in household garbage, recyclables, or in waste water which poses a health risk to humans and animals! All unintended needle stick injuries demand expensive testing and potential preventable treatment. Costs for a typical needle stick can be thousands of dollars.



FHD partners with the Franklin Police Department to support the Franklin Medication Drop Box. In 2023, 1,320 pounds of unused and expired medications were collected.



CHRONIC DISEASE & INJURY PREVENTION

FHD Activities and Events supporting chronic disease and injury prevention in 2023 include:

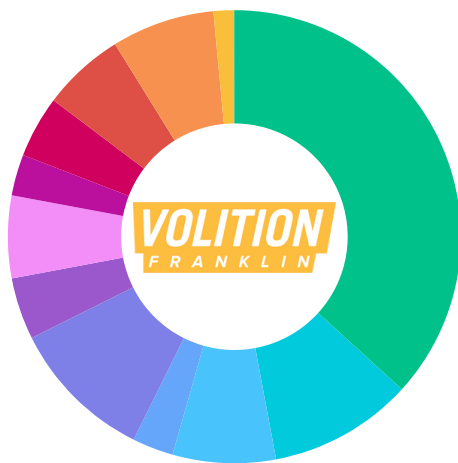
- **Narcan Distribution:** *FHD received grant funding to offer no cost Narcan and Narcan training to the community.*
- **'Stand up for your health' Workshops:** *Trained FHD facilitators led senior citizens through a five week program to increase level of daily activity. Due to demand, two workshops were held.*
- **Substance Misuse and Mental Health Speaker Presentation Franklin High School:** *Presented to students at Franklin High School to raise awareness of negative health consequences of substance misuse .*
- **CADCA Leadership Forum Presentation, Washington DC:** *Selected to present at the National Leadership forum on local successes in substance misuse prevention.*
- **Tobacco Poster Contest:** *Facilitated 27th Annual tobacco poster contest. Partnership with Forest Park Middle School and expansion to Indian Community School this year.*
- **'Stepping On' Workshop:** *Hosted seven week workshop for those 60 years and older focused on addressing varying risks for falling. Participants worked to improve balance and strength.*
- **Lead the Way Conference Presentation:** *Selected to present on successes in collaboration with Franklin Library Partners to support local health.*
- **Nutrition Series Workshops:** *Hosted workshop series and educated on why and how to make healthy changes in diet and lifestyle.*
- **Franklin Public Health Partner Network Meetings:** *Collaborated across sectors for health improvements within the community.*
- **Outdoor Concert Series Resource Tables:** *Provided education and free resources at Lions Legend Park events four times throughout summer.*
- **Fall Prevent Speaker:** *Partnered with local healthcare system for chronic disease and injury prevention event.*
- **QPR Suicide Prevention Training:** *Hosted suicide prevention training for community members.*
- **Hope Kits:** *Partnered with Franklin Fire Department to support creation of harm reduction kits for Franklin.*
- **Women's Civic Conference Presentation:** *Educated community on substance misuse prevention and Franklin Health Department efforts.*
- **Creation of Opioid Misuse and Overdose Prevention Toolkit:** *Collaborated with community partners to create robust local resource toolkit.*
- **Education at Senior Dining:** *Attended senior dining events to promote healthy lifestyles.*

VOLITION FRANKLIN - SUBSTANCE MISUSE PREVENTION



Volition Franklin is a coalition of community partners, embedded within the Franklin Health Department, working to prevent youth substance misuse. Volition Franklin empowers youth to make healthy choices, especially related to tobacco, alcohol, and other drugs. Through education campaigns to strengthen knowledge and skills, and by hosting community activities and events, Volition Franklin has become an integral **force for change** in the Franklin community and made **lasting impacts on the lives of many youth**.

In 2023, Volition Franklin membership consisted of representation from the following 12 community sectors:



- Youth, 36.8%
- Parents, 10.3%
- Business Community, 7.4%
- Media, 2.9%
- Schools, 10.3%
- Youth-Serving Organization, 4.4%
- Law Enforcement, 5.9%
- Faith-Based, 2.9%
- Civic/Volunteer Groups, 4.4%
- Healthcare, 5.9%
- Government, 7.4%
- Other Organizations, 1.5%

From January to December 2023 Volition Franklin ...

<p>Welcomed 26 Active Youth Members</p>	<p>Held 3 community Drug-Free Social Events</p>	<p>Conducted tobacco compliance checks at 12 stores</p>	<p>Held 9 High School Meetings 9</p>
<p>Held 8 Middle school tobacco prevention presentations</p>	<p>Reached 11,565 Adults on social media</p>	<p>Completed 1 Alcohol Prevention Media Campaign</p>	<p>Held 11 Adult meetings</p>
<p>Held 17 Middle School Meetings 17</p>	<p>Collected unused and expired medication through partnerships with the Franklin Police Department</p>	<p>Attended 2 Middle School Activity Nights</p>	<p>Attended 2 Elementary Science Nights</p>
<p>Attended/spoke at 12 community events</p>	<p>Tabled at 25 community events</p>	<p>Attended 2 Middle School Activity Nights</p>	<p>Attended 2 Elementary Science Nights</p>

VOLITION FRANKLIN CONTINUED

Since Volition Franklin began in 2010...



9.7%

Reduction in past 30 day past use of alcohol



14.6%

Increase in perception of parental disapproval



5.0%

Reduction in past 30 day binge drinking rates



15.2%

Reduction students having at least one drink in their life

Franklin Public School District, High School
Youth Risk Behavior Survey (YRBS) Data, 2013-2021

"Volition has built relationships throughout Franklin that has made Franklin stronger by educating our community members and youth to make educated decisions towards a happy, healthy, and strong life."

Assistant Chief EMS,
Franklin Fire Department

"Volition Franklin has broken down barriers and silos to make our community healthier"

Community Impact Manager,
Community Medical Services

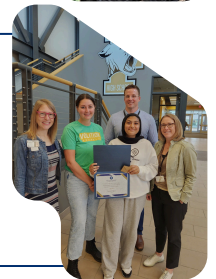
Plant the Promise

Volunteer Youth students planted red tulip bulbs in the Fall to bloom each Spring and serve as a reminder of the importance and the beauty of living a drug-free life.



WI DHS Volition Youth Award

Volition Youth members, Zaira Shaker, was awarded the "**Leaders of the Next Generation: Outstand Youth Advocate for Substance Use Prevention**" award.



2023 AT A GLANCE:

40+ Volition Franklin Coalition Meetings

1,000 + Hours of volunteer involvement

\$156,000 + of in Kind donations

\$125,000 + of prevention in the community

Opioid Misuse and Overdose Prevention Toolkit for the City of Franklin

Volition Franklin partnered with the Franklin Fire, Health, and Police Departments to create the *Opioid Misuse and Overdose Prevention Toolkit* for the City of Franklin. The toolkit contains a compilation of State, County, and City nonfatal/fatal opioid overdose data, along with prevention education and resources. ***The toolkit was an essential resource that led to increased access to harm reduction resources in the Franklin community.***

Blue Ribbon Coalition Award

Volition Franklin was invited to the **White House's National Youth Substance Use Prevention Summit** and recognized as one of 15 Drug-Free Community Coalitions from across the country receiving a **Blue Ribbon Award**, which recognizes high performing coalitions that do an exceptional job creating a foundation for their work!



This award is a testament to the dedication and hard work of the coalition and its mission of empowering youth to make healthy decisions and reflects the significant impact made in our community.

Wisconsin Department of Health Services Award

Volition Franklin was awarded **Protecting the Pond: Outstanding Substance Use Prevention Coalition Award**, which recognizes the coalition's initiatives to help community members make healthier decisions by bringing residents together for positive pro-social and substance free events.

ACCESS TO & LINKAGE WITH CARE

FHD is dedicated to supporting the needs of all in our community, this includes our most vulnerable residents. FHD supports individuals and families in need by providing direct services, as well as supporting access and linkage to care.



In 2023 the Franklin Health Department assisted **35 residents** who were referred for social service related needs. Referrals most frequently came to the FHD by family members, Franklin Fire or Police, or self referrals.

FHD case management need was highest in the following areas:

Aging in Place

Mental Health

Medical Concern

Falls



We prevent communicable disease by providing immunizations, including flu shots, COVID-19 vaccine, childhood immunizations, and others such as HepA and Tdap. FHD offering these vaccines is critical for populations who may not otherwise have access. In 2023, FHD provided **over 600 immunizations to community members.**



FHD welcomes walk ins for blood pressure measurements, as well as offers clinics and mobile blood pressure services reaching homebound and those limited in mobility. This flexible service model resulted in **51 blood pressure measurements.**



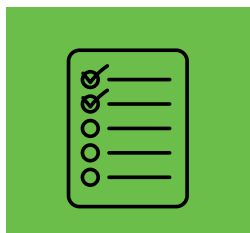
EMERGENCY PREPAREDNESS

The FHD dedicates time to planning, preparing for, and responding to public health emergencies as one of our foundational public health services.

Each year, FHD staff participate in regional table top exercises and host large scale vaccine clinics as preparedness exercises to strengthen capabilities and readiness to respond. When public health emergencies hit, you can find the FHD coordinating volunteers, arranging mass clinics, coordinating needed services with partners, establishing family assistance centers and more.

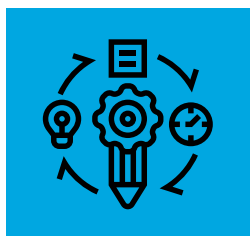
In 2023, the Franklin Health Department focused on:

Planning for Emergencies



- Dedicated multidisciplinary internal preparedness team
- Served on various regional coalitions and workgroups
- Regularly exercised and trained in 15 emergency preparedness capabilities
- Maintained community partnerships across the public health system. These partners may need to be called upon in times of crisis

Volunteer Management



- Utilized Wisconsin Emergency Assistance Volunteer Registry (WEAVR) to maintain a **response ready volunteer group of over 380 individuals**
- Provided volunteer opportunities and trainings for volunteers throughout the year

Ensuring response ready critical infrastructure



- Participated in table top exercises for mass clinics
- Completed annual walk through of local open point of dispensing
- Coordinated with public health system for closed pods
- Collaborated on Franklin Emergency Operation Planning

Interested in joining the FHD volunteer registry? Medical and Non-Medical Volunteers welcome!

Sign up today!



THANK YOU FHD VOLUNTEERS!



FHD volunteers contributed over 500+ hours to the community in 2023!

***We look forward to connecting
for a healthy 2024!***



**Scan to get involved with the
Franklin Health Department!**



**Connect with the Franklin Health
Department on Social Media!**



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