

**Minutes of the Franklin Economic Development Commission
Franklin City Hall Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
April 19, 2024 – 4:00 p.m.**

Members Present			Others Present	
Barber, Mike	x	Timothy Wachter (Vice Chair)		
Bobowski, Steve (Chair)		Barbara Wesener	x	John Regetz, Economic Development Director
Justin Lockridge	x			

- I. The Franklin Economic Development Commission (EDC) meeting was called to order at 4:02 p.m. by Alderman Barber.
- II. The floor was opened for Citizen Comment at 4:03 p.m. No citizens were present, and Citizen Comment closed at 4:03 p.m.
- III. Approve Minutes from the March 15, 2024 meeting – Motion by Wesener, second by Lockridge to approve. Motion carried.
- IV. Marketing Materials Approval:
 - a. Business Parks Promotional Sheets were presented. Motion by Wesener, second by Lockridge to approve Business Parks Promotional Sheets and put on file. Motion carried.
 - b. Webpage Updates were presented. A beta site will be investigated for staging webpage edits to be reviewed.
- V. 2023 Business Appreciation Celebration Review – Commission to produce potential speakers. Nomination categories and process need to be defined and brought forward. The original nomination guidelines and forms have been found and will be sent to the Commission. Finalists and nomination justifications need to be included in a full-sized program.
- VI. Economic Development Update
 - a. The Strategic Plan Contract has been approved by Council and sent to the vendor.
 - b. Current Prospects - Motion by Lockridge, second by Wesener, to go into closed session. Motion carried, no action taken.
 The Economic Development Commission may enter closed session pursuant to Wis. Stat. § 19.85(1)(e), for market competition reasons, to deliberate and consider potential commercial/industrial/manufacturing development(s) and governmental actions in relation thereto, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate. Motion by Wesener, second by Lockridge, to return to open session. No action taken.
- VII. Invoices – none.
- VIII. Next meeting date – May 17 won't work, try May 24.
- IX. Adjournment - Motion by Wesener, second by Lockridge, to adjourn. Motion carried.