

**Minutes of the Franklin Economic Development Commission  
Franklin City Hall Hearing Room  
9229 W. Loomis Road, Franklin, Wisconsin  
July 26, 2024 – 3:00 p.m.**

Members Present			Others Present	
Barber, Mike	x	Timothy Wachter (Vice Chair)		
Bobowski, Steve (Chair)	X	Barbara Wesener	x	John Regetz, Economic Development
Justin Lockridge	x			

- I. The Franklin Economic Development Commission (EDC) meeting was called to order at 3:00 p.m. by Chairman Bobowski.
- II. The floor was opened for Citizen Comment at 3:01 p.m. No citizens were present, and Citizen Comment closed at 3:02 p.m.
- III. Approve Minutes from the April 19, 2024 meeting – Motion by Lockridge, second by Barber to approve. Motion carried.
- IV. 2024 Business Appreciation Celebration (BAC)
  - a. Speaker suggestions, round 1 – The only name submitted prior to the meeting is the new President of MMAC, Dale Kooyenga. He will be asked availability on selected potential dates.
  - b. Awards Nominations Process
    - i. Background – Documents from past BAC’s were reviewed
    - ii. Process going forward – Motion by Lockridge, second by Wesener to select from list of past nominees and send names to Regetz before the next meeting; location will be the Polish Center, if available; and candidate interviews can be done next year. Motion Carried.
  - c. Think about dates – November 14 or 18 depending on speaker availability and check with the Polish Center’s availability. Other names, in case of declination by first candidate, are to be sent to Regetz.
- V. Website updates review – Website updates were reviewed on-line and edits were identified. Regetz will submit to the webmaster.
- VI. Budget Process Initiation – Current EDC finance statement was reviewed for utilization of the 2024 budget. The 2025 budget should fund results of the Strategic Planning Process that should be complete at the beginning of 2025. Items for the budget will be reviewed at next meeting. A business-oriented communications consultant should be provided for.
- VII. Economic Development Update
  - a. Strategic Planning – The consultant was provided input at the last regular meeting date, by Wesener, Regetz and Administration Director Hersh, to develop a public facing survey. Stakeholders will form focus groups to provide input.
  - b. Current Prospects – Motion by Barber, second by Bobowski, to enter closed session. Motion carried. The Economic Development Commission may enter closed session pursuant to Wis. Stat. § 19.85(1)(e), for market competition reasons, to deliberate and consider potential commercial/industrial/manufacturing development(s) and governmental actions in relation thereto, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate. Motion by Barber, second by Lockridge, to exit closed session. Motion carried.

- VIII. Invoices: CP2 Consulting, Inc.; Strategic Planning Services, \$4,950 – Motion by Wesener, second by Lockridge, to approve CP2 invoice for \$4,950. Motion carried.
- IX. Next meeting date – Regularly scheduled, August 16
- X. Adjournment – Chairman Bobowski adjourned the meeting at 4:27 p.m...