

MINUTES OF MEETING OF THE TOURISM COMMISSION

Hearing Room, 9229 W. Loomis Road, Franklin, Wisconsin

June 19, 2024 – 6:00 p.m.

Members Present		Others Present
Ed Holpfer	x	
Jeff Kuderski (Vice Chair)	x	
Lance Schaefer (Vice Chair)	x	John Regetz – Economic Development Director
Mark Wylie (Secretary / Treasurer)		
Barbara Wesener	x	

- I. Call to Order and Roll Call - The meeting of the Franklin Tourism Commission was called to order by Chairman Schaefer at 6:02 p.m.
 - A. Pledge of Allegiance
- II. Citizen Comment Period - The floor was opened for citizen comment at 6:03 p.m. Citizen Comment Period closed at 6:03 p.m.
- III. Draft Minutes Approval – April 17, 2024 Regular Meeting. Motion by Holpfer, second by Wesener, to approve meeting minutes of the April 17, 2024 Meeting. Motion Carried.
- IV. Reports, Engage Franklin, Annual DOR Report – Director Regetz gave the report, indicating an 8% room tax rate, \$481,214 collected by the City of Franklin and \$329,314 allocated to the Tourism Commission.
- V. Unfinished Business, Banner Bracket Proposal – Regetz presented an estimate of \$34,440 to purchase and install upgraded banner brackets, as well as banners, by Olympus, whom installed the previous equipment. Legal counsel opined that the Commission can proceed with a contract as this is an equipment purchase and installation, not construction. Motion by Wesener, Second by Kuderski, to approve. Motion carried.
- VI. New Business – None
- VII. Voucher Approvals – Quarles & Brady LLP, \$3,130 Motion by Holpfer, second by Wesener, to approve the invoice. Motion Carried.
- VIII. Next meeting – July 17
- IX. Adjournment. Motion by Kuderski, second by Holpfer to adjourn the meeting. Motion carried.