



Approved 10/18/2024

**Minutes of the Franklin Economic Development Commission  
Franklin City Hall Hearing Room  
9229 W. Loomis Road, Franklin, Wisconsin  
September 20, 2024 – 3:00 p.m.**

Members Present			Others Present	
Barber, Mike	x	Timothy Wachter (Vice Chair)	x	
Bobowski, Steve (Chair)	X	Barbara Wesener	x	John Regetz, Economic Development
Justin Lockridge				

- I. The Franklin Economic Development Commission (EDC) meeting was called to order at 4:02 p.m. by Chairman Bobowski.
- II. The floor was opened for Citizen Comment at 4:03 p.m. No citizens were present, and Citizen Comment closed at 4:04 p.m.
- III. Approve Minutes from the August 16, 2024 meeting – Motion by Wesener, second by Barber, to approve. Motion carried.
- IV. 2024 Business Appreciation Celebration – November 18, 5pm, Polish Center
  - a. Promotion/Invitation assistance – Assistance with program and invitation generation and distribution and news releases is needed. \$800 is quoted by MCPR. Motion by Barber, second by Wesener, to approve. Motion carried.
  - b. Printed Program Format – A decision is needed to decide if the program should be a 4-fold or 2-fold. Motion by Wesener, second by Barber, to have a 2-fold program. Motion carried.
- V. Biennial Report Proposal – Erik Brooks of Brooks Communications reviewed his proposal to produce the Report. He learned a lot about Franklin by producing its Business Development Guide (BDG) and a Tourism Market Report. The Biennial Report will be 6 to 12 pages long, have the same look as the BDG, use data and photos thereof, and highlight accomplishments and programs by the EDC. Price will run from \$6,000 to \$7,500. Motion by Barber, second by Wesener, to approve, cost not to exceed \$7,500. Motion carried.
- VI. Economic Development Update
  - a. Strategic Planning
    - i. Public Survey Notice - will be sent out with water bills about October 3 and will cost about \$640 vs. \$5,000 to print and mail cards. Motion by Barber, second by Wesener, to approve, cost not to exceed \$640. Motion carried.
  - b. IMTS trade show
  - c. Current Prospects - Motion by Barber, second by Wesener, to enter closed session. Motion carried.

The Economic Development Commission may enter closed session pursuant to Wis. Stat. § 19.85(1)(e), for market competition reasons, to deliberate and consider potential commercial/industrial/manufacturing development(s) and governmental actions in relation thereto, and to reenter open session at the same place thereafter to act on such

matters discussed therein as it deems appropriate. Motion by Barber, second by Bobowski, to exit closed session. Motion carried.

VII. Next meeting date – Regularly scheduled, October 18, 3:00 pm

VIII. Adjournment – Motion by Barber, second by Bobowski, to adjourn. Motion carried.