

Minutes of the Franklin Economic Development Commission
Franklin City Hall Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
January 17, 2025 – 3:00 p.m.

Members Present			Others Present	
Barber, Mike	x	Timothy Wachter (Vice Chair)	x	
Bobowski, Steve (Chair)	x	Barbara Wesener	x	John Regetz, Economic Development Director
Justin Lockridge				

- I. The Franklin Economic Development Commission (EDC) meeting was called to order at 3:04 p.m. by Chairman Bobowski.
- II. The floor was opened for Citizen Comment at 3:05 p.m. No citizens were present, and Citizen Comment closed at 9:06 a.m.
- III. Approve Minutes from the December 10, 2024 Meeting - Motion by Barber, second by Wesener, to approve. Motion carried.
- IV. Strategic Planning
 - A. Discussion Draft – The Draft Strategic Plan will be in a report to be presented at the next meeting.
- V. Economic Development Update
 - A. 2024 Business Appreciation Celebration Review & Recommendations – The facility was good, stay there next year; internal (email) invitation ok with less background clutter, Evite needs a little more information; Program looks ok, add new businesses and highlights; Speaker was very good, local connection next year; Start Awards process sooner – interview; schedule for late January due to activity in fall.
 - B. South Shore Chamber Annual Awards Celebration, February 20, 4:30 p.m. - All four Commissioners will attend.
 - C. Current Prospects – Motion by Barber, second by Wesner, to go into closed session. Motion Carried
 The Economic Development Commission may enter closed session pursuant to Wis. Stat. § 19.85(1)(e), for market competition reasons, to deliberate and consider potential commercial/industrial/manufacturing development(s) and governmental actions in relation thereto, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate. Motion by Wesener, second by Barber, to come back into open session. Motion carried.
- VI. Voucher Approval – Brooks Communications, \$1,500, Progress Payment, Annual Report Development. Motion by Barber, second by Wesener, to approve. Motion carried.
- VII. Next meeting date – Regularly scheduled, February 21, 3:00 pm
- VIII. Adjournment - Motion by Barber, second by Wesener, to adjourn. Motion carried.